

Becoming a Memory Ninja: 5 Master Memory Strategies that will make learning/studying/memorizing fast and fun!

FREE Online WORKSHOP!

Register for the (For a Limited Time) FREE Workshop Where I introduce and teach you how to apply the 5 Master Memory Strategies:

- 1) 8 Videos
- 2) Download the Guide
- 3) Interactive "Check Your Knowledge" Assessment

What we'll be discussing:

- 1) Welcome and registration
- 2) The two basic principles - DTR and MIMI
- 3) Two things that will come up and why NOT to allow to side track you
- 4) Let me tell you a story
- 5) After the Story
- 6) Understanding Memory Objects
- 7) the Memory Palace
- 8) Attribute Packing
- 9) Turning Numbers into Objects
- 10) About the Course Coaching
- 11) Sign Up/Application

Visit <https://www.KidBizInc.com/MemoryMaster> to start the free "Master Memory" workshop

"I can't believe how easy this is."
- Savannah O'Leary, Age 8
After a 5 minute session where she used the Classical Mind Palace technique to memorize the first 20 U.S. Presidents in order



Would a Master Memory Benefit you?

- 1) Decreased time spent on homework/studying
- 2) Increased confidence
- 3) Increased engagement in academic work

Where would it benefit you.

- 1) Academic Subjects
- 2) Current Events
- 3) Standardized Testing (SAT, PSAT)
- 4) Goal Review
- 5) Time Management/Personal Organization
- 6) Remembering names and places
- 7) Personal Finance/Investing

Our “Memory Ninja” Goals

- 1) **Understanding** – How and Why to Use WHICH Master Memory Stragies
- 2) **Efficiency** – How to do it quickly
- 3) **Speed** - Increase Your Speed
- 4) **Fun** – Make “Memorizing” Enjoyable

Categories:

Geography – Math Formulas – Foreign Language Vocab – English Vocab – Historical Facts – Dates –
Historical Figures – Names – Scientific Facts

Other places where you might not realize you’d benefit from a Master Memory:

- 1) Syllabus – Chapters
- 2) To Do Lists
- 3) Concepts
- 4) Organization

Path to Mastery of the Memory Strategies

- 1) Awareness
- 2) Understanding
- 3) Application
- 4) Practice
- 5) Mastery

Pre-Workshop Self-Evaluation

	Awareness	Understanding	Application	Practice	Mastery
1) Memory Objects					
2) Linking/Story Telling					
3) Mind Palace					
4) Number Pegs					
5) Basic Number Objects					

Why Develop a Mastery Memory?	What are your Memory Hooks?
Benefits to you of developing a Master Memory	What do you ALREADY Know and Like that you can use as “Hooks” for connecting new knowledge to? (Sports, Music, Fashion, Movies, TV, Hobbies)

Memory Strategies:

Memory Objects

Linking & Story
Telling

Number Pegs

Mind Palace

Basic Number
Objects

Attribute
Packing

Acronyms &
Acrostics

Analogies

DTR - _____

MIMI - _____

Traps that will keep you from developing your Master Memory Skills

The two COMMON and PREDICTABLE thoughts that are going to occur to you when learning these strategies:

- 1) This is _____
- 2) This is too much _____.

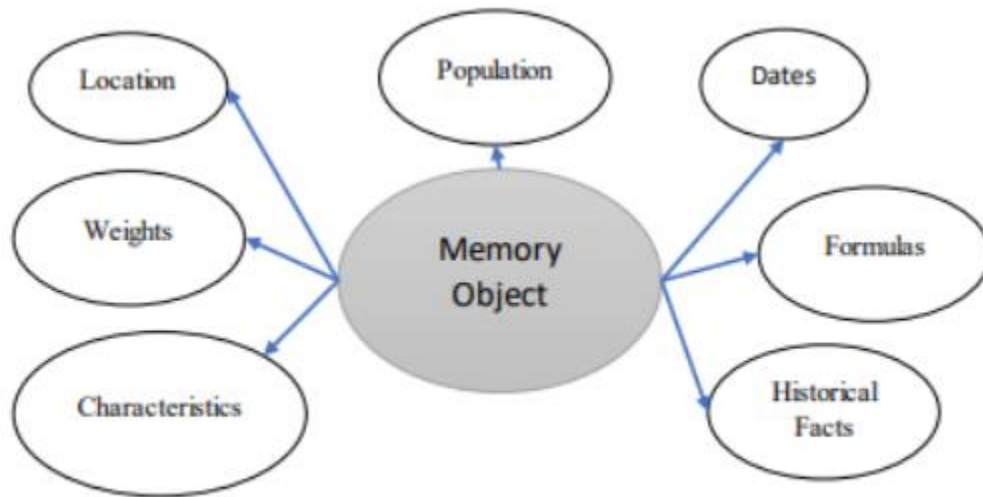
Regular Memorizing vs. Master Memory

“Traditional” memorizing	Master Memory
Not learning the first time Time Consuming Boring and Struggle Have to relearn Repetition, Memorization Tied to your books or your computer Not Meaningful	Creative Easy Your skills, efficiency, and speed improves Can practice ANYWHERE and ANYTIME Social

Memory Challenges:

Capitals	Periodic Table	Spanish Vocab
1) France – Paris	1) Hydrogen	1) Duchar
2) London – England	2) Helium	2) Afeitar
3) China – Beijing	3) Lithium	3) Correr
4) South Korea – Seoul	4) Beryllium	4) Beber
5) Japan – Tokyo	5) Boron	5) Dormir
6) Russia – Moscow	6) Carbon	6) Preguntar
7) Canada – Ottawa	7) Nitrogen	7) Decir
8) Germany – Berlin	8) Oxygen	8) Comer
9) Ireland – Dublin	9) Fluorine	9) Vestir
10) Afghanistan - Kabul	10) Neon	10) Desarollar
Presidents	Amendments	British Monarchies
1) Washington	1) Freedoms	1) Wessex
2) Adams	2) Bear Arms	2) Normandy
3) Jefferson	3) Quarter Troops	3) Anjou
4) Madison	4) Search and Seizure	4) Plantagenet
5) Monroe	5) Due Process	5) Lancaster
6) Adams	6) Trial By Jury Criminal	6) York
7) Jackson	7) Trial By Jury Civil	7) Tudor
8) Van Buren	8) Cruel and Unusual	8) Stuart
9) Harrison	9) Rights to People	9) Interregnum
10) Tyler	10) Rights to States	10) Stuart
		11) Hanover
		12) Windsor

Attribute Packing



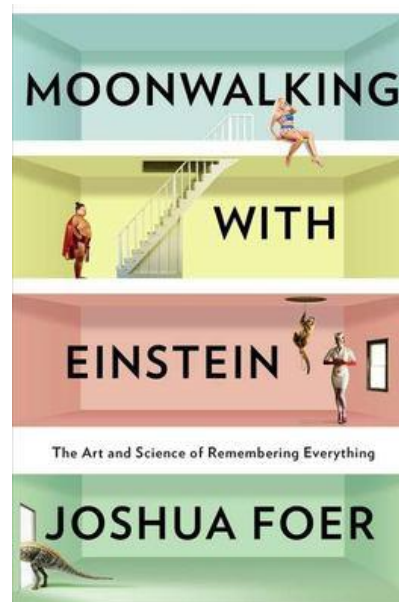
Basic Number Objects

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100
01	02	03	04	05	06	07	08	09	00

Major System – Phonetic Alphabet (Based on Sounds)	Dominic System (First Letter in Proper Name)
<ul style="list-style-type: none"> 0 – s, z 1 – t, d 2 – n 3 – m 4 – r 5 – l 6 – soft g, j 7 – K, hard g 8 – F 9 – P, B 	<ul style="list-style-type: none"> 0 – O 1 – A 2 – B 3 – C 4 – D 5 – E 6 – S 7 – G 8 – H 9 – N

SVO Method:

- Subject – Verb (Object)



NY Times Best Seller - Moonwalking With Einstein: The Art and Science of Remembering Everything

Self-Evaluation – Post Workshop

	Awareness	Understanding	Application	Practice	Mastery
1) Memory Objects					
2) Linking/Story Telling					
3) Mind Palace					
4) Number Pegs					
5) Basic Number Objects					

Memory Ninja Coaching - Moving Forward

U.S. History – Math –
 Technology –
 SAT Prep – Foreign
 Vocab – Inventors –
 Finance – Current
 Constitutional
 History – Time



Foreign Language –
 Geometry – Biology –
 Languages – English
 Geography – Personal
 Events – Presidents –
 Amendments – World
 Management

Do you want to sharpen and deepen your skills and get better and better at Memory Mastery? Join our next Memory Ninja Advanced Class and Ongoing Coaching!

What's included and how it works

- 1) New Video Lessons to increase your skills

- 2) Access to the Memory Master Online Arena where you can practice your skills
- 3) Weekly Memory Challenges
- 4) Weekly Memory Success Reporting to Maintain Momentum and Accountability
- 5) “Belts” for demonstrating mastery of Master Memory Strategies
- 6) Basic Number Object Tracking
- 7) Access to Library of Lists, Objects, Analogies, BNO Models (Crowdsourced by students)
- 8) Memory Bees
- 9) Weekly Virtual Office Hours/Challenge

\$100 for first 3 months; \$25/mo ongoing (for as long as you want to participate)

100% Satisfaction/Success Guarantee – Cancel at any time for full Refund

Visit <https://www.KidBizInc.com/MemoryMaster> to start your Memory Ninja training!

Dear Academy Parents,

Learning, memorizing, and recalling academic facts, formulas and concepts doesn't have to be stressful or require endless repetition or feel like a brute force exercise.

There is a better, easier (dare I say "fun"?!) way to store and recall information through using specific memory technologies.

After 20 years of teaching and being involved in education, I'm still mystified as to why these technologies are still almost "secrets" in the public schools.

These Master Memory technologies can be an incredible gift for your children; Watch their confidence grow as they astound their friends, your family, and teachers with their incredible ability to quickly and effortlessly store and recall information.

I'm excited to offer a new "near to my heart" online course beginning in August. This will be a 5 week program during which I will introduce, challenge, and review some astounding memory techniques which will enable the students to easily and (sort of) effortlessly store and recall anything that they need for both academic and non-academic success and fluidity. (SPOILER: There is effort involved but it's not "brute force" repetition effort; it's "smart" effort!)

Unlike some (very valuable!) memory courses where the students spend time memorizing a specific body of knowledge, the focus of this course will be to give them the tools to use in whatever situation they find themselves in the future, where they need or want to memorize and recall information.

They'll then be able to apply these tools to a wide range of topics including:

- Dates and Chronology
- Historical identifications
- Math facts and formulas
- Quotes
- Books and authors
- Historical concepts

- Scientific facts and concepts
- Grammar rules
- English vocabulary
- Foreign vocabulary
- Public speaking - poetry, dramatic passages, speeches and quotes

Why learn these Master Memory Techniques?

We adults know how much easier our academic lives would have been had we been able to develop a near photographic memory.

Think about the time you spent studying, drilling, repeating to "lock in" those academic facts and concepts (that you then forgot later because you never REALLY made them meaningful or relevant to you).

Think about how amazing it would have been to have had access to specific Memory Technologies which could UNLOCK your ability to store and recall information more effortlessly.

You know your child/student better than I do, but some of the benefits that I SEE becoming available to your children immediately by having access to these tools are:

- Built in confidence about learning new topics
- Massively reduced time (and stress) in learning new information
- Pride in their impressive mental ability
- Not being intimidated about studying/learning new topics
- Increased confidence about taking on rich content careers (academia, leadership, medicine, law, clergy)
- Increased performance/less stress during preparation for high stakes tests or exams
- Improved and impressive vocabulary
- Greater confidence/success in job application/college interview processes
- Easier to learn/master a foreign language
- Life-long skill for use in academic, non-academic settings
- Greater ability to adapt to academic, non-academic changes and challenges quickly
- Greater facility to store and recall character building passages (Bible, poetry, inspirational/motivational quotes)

So what is this course going to cover? How is it going to deliver on that PRETTY BIG Promise that I'm making?

During the 5 weeks, I'm going to cover the following Memory Mastery Tools and Strategies:

1. Memory Objects
2. "Packing the Objects" - Linking and Storytelling
3. The Classical Mind Palace - The Oldest Memory Trick Ever Invented
4. Memory Pegs
5. Number Images and Linking: Storing and Recalling Dates/Statistics
6. Moonwalking with Einstein: Phonetic Numbers and Number Images

Bonus Lessons:

- Chunking and Meaning
- M.I.M.I: Acronyms/Acrostics/Mnemonics
- "Is Beethoven Hans or Kristoff from Frozen?": Using Familiar Concepts to lock in Unfamiliar knowledge
- Putting Popular Culture to Use: Using Songs and Poems to learn and remember OTHER Stuff

Class Structure

My plan is to enable the students to apply the new memory "technology" that they learn each week to the topics that they are ALREADY studying and working with, so this can be seen as a COMPLEMENT to existing studies rather than something else to make room for.

I will introduce a new Memory Technique via video lesson on Monday each week.

The students will have the opportunity to review the video lesson as often as they want and on their own schedule.

They will confirm that they have completed the lesson and complete a review exercise to confirm that they understand the technique.

They will then choose from a list of memory projects on which to apply the new technique.

(This is where the class acts as COMPLEMENT rather than extra work to be "fit in" comes in.) The students can suggest their own list of projects if you or they would rather apply the memory technique to content/concepts that you are already working on.

During the week, the student will receive an email with a tip or challenge to help them strengthen their confidence and competence with the specific memory technique.

There is an online "Sandbox" that the students can visit to sharpen their skills and share ideas and projects with other students to further develop their Master Memory abilities.

At the end of each week, the students will be asked to share evidence of their success in using the week's Memory Technique in storing and recalling specific facts (again from a list of suggested projects or from something from their existing studies).

NOTE: *These Memory Techniques are not meant to have the student inside staring at a computer. After the initial video lesson and review (10-20 minutes), the students will be working to practice and develop their skill MENTALLY - meaning wherever they happen to be...whether out on errands, at an activity, or just hanging out outside.*

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Weekly Structure

Monday Video Lesson -

Weekly Challenge

Daily Expert Tip - Around
That Week's Technology

Online Sandbox - for Practice
and Sharing Projects

Weekly Project (Submit by
Video or In Writing - Evidence
of Success)